



# ANNABELLE CHAPPLE

09



## ABOUT

Repurposed her innovation and design skills from the business world into the world of vessel design, which allowed her to have a greater impact and personal fulfilment.



## WHAT SHE DID

When a corporate job stopped satisfying her growth ambitions, Annabelle jumped into the unknown and quit, without anything else lined up.

Little did she expect to be presented with the opportunity to apply her creativity and passion for practical and conscientious design in an industry she knew nothing about - vessel design.

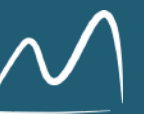
The opportunity came from her boyfriend, a superyacht engineer. She was tasked with the interior refit of an old 1980's yacht. This was an opportunity to have a truly unique impact and apply her skills in a really meaningful way.

She used her systems design experience, considered all the factors and was determined to make conscientious choices to create an environmentally friendly vessel.

This was an opportunity to challenge herself and answer such questions as:

- Could we make our own water whilst at sea?
- Could we find technology that would allow us to create cleaning products out of water?

And, yes, she found a solution that allowed her to change the PH level of water so it could be used for a range of uses! Molecular water for makeup remover for guests and crew and acidic to clean.



## WHY SHE DID IT

She decided it's time for change when she recognised that the balance in her life was off. She was working long hours, weekends and began asking herself what was the value of this?

Her role stopped fulfilling her growth ambitions and she was asked to wait another 6months/year until her role could potentially evolve. This was the final push. She quit the following day.

Annabelle wants to be proud of the life she has lived. She wants to feel that she was decisive, took risks but followed what made her happy.

Life is too short to be in a job that you don't see growth in and doesn't make your soul sing.

**“Everybody has a calling. And your real job in life is to figure out as soon as possible what that is, who you were meant to be, and to begin to honor that in the best way possible for yourself.”**

**— Oprah Winfrey**





## HOW SHE DID IT

She went all in, jumped with both feet and did everything she could think of to make sure her feet land, but I asked questions and stayed curious.

She adopted a mindset of asking a million questions and not being afraid to look dumb or naive.

Annabelle followed the advice she once received from the colleague: "Ask questions and advice from everyone and listen to no-one".

Process and digest everything you can learn but listen to yourself and craft a life journey you want.



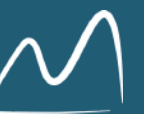


## WHAT SHE REALIZED

Challenging social expectations wasn't easy.

Everyone told her she should stay just a little longer, try and make it work for a few more months. People couldn't understand how you give up a well-paid job in an industry where people perceived to be super sexy and cutting edge.

She also realised that you don't need to work in an office to be productive. You can find a way to travel the world and work. It is as hard work and living with the people you work with is a whole new experience but sure the one that made life more interesting.



# ADVICE TO TRAILBLAZERS

Are you willing to put the effort and commitment in to ensure you are successful? If the answer is yes - be brave and jump.

It will not be easy and there will always be failures, also in the job that doesn't fulfil your soul.

So why not just make sure your soul is nourished, your brain feels stimulated and you feel like you are experiencing growth?

